



MAE

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Corporate Meetings, Product Launches, Award Ceremonies, Weddings and Specialized Events

Maggie Mae's, the cornerstone of Sixth Street, has been serving patrons for over thirty-two years. The historically-renovated buildings (circa 1800's) boast a myriad of unique environments which can easily create a magical atmosphere for any special event. Maggie Mae's can accommodate your needs with all-inclusive catered affairs, including - linens, tables, chairs, custom menus, beverages, floral arrangements, entertainment and professional wait staff - showcased in more than 14,000 square feet of unique space.

We invite you to visit Maggie Mae's Gibson Room and Les Paul Lounge, which are the newest additions to our historic venue. These exciting new special event spaces feature dynamic acrylic paintings by Robert Hurst (www.adamfineartist.com) custom Gibson guitars and iconic photography by Edwin Kramer. You may give us a call or send an e-mail to let us know what your specific needs are and we will be happy to provide a detailed budget and proposal you will find very competitive. Maggie Mae's Meetings and Events

Department may be reached by phone at (512) 989-1340 or via e-mail at events@maggiemaesaustin.com.

"Maggie Mae's - it's an Austin original. With a great location on famous Sixth Street, fantastic staff and amazing food, this is one of the best event venues in town."

Natalie Kennedy, Kennedy Creative
Preferred DMC for Four Seasons Hotel, Barton Creek Resort and the Hyatt Regency, Lost Pines Resort & Spa.

"Over the last four years, High Beam Events has worked with Maggie Mae's on numerous events and they remain one of our favorite venues in town. We book multiple parties in Maggie's during SXSW each year and use the venue for corporate clients, too. Maggie Mae's understands events like few nightclubs do."

Sam Staples, High Beam Events
Official Private Event Company for SXSW



MAGGIE MAE'S | 323 E. SIXTH STREET | AUSTIN, TEXAS 78701 | WWW.MAGGIEMAESAUSTIN.COM

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ISBN: 978-0-9842987-4-7



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Maggie Mae's

AN AUSTIN VENUE WITH AUSTIN PERSONALITY



Maggie Mae's diverse environments provide versatile space for just about any type of social event possible. From lounges to bar areas to an open dance floor, meeting planners can let their creative juices flow when planning memorable parties at Maggie Mae's.

PHOTOS BY MEETING PLANNER RESOURCES, LLC

APPROACHING ITS 32ND ANNIVERSARY, MAGGIE Mae's has been providing Austin with a fun, vivacious event venue since 1978. Located in the famous Sixth Street Entertainment District, Maggie Mae's is the perfect setting for out-of-town meeting professionals to experience an authentic Austin atmosphere while visiting an important area of the city cited by the National Registry of Historic Places as culturally significant.

The secret to Maggie Mae's success and what makes it such a unique facility is its commitment to diversification and adaptation. A remodeling project six years ago has provided the Austin

landmark with a facelift that continues to draw patrons from a wide cross section of the city's demographic. On any given night at Maggie Mae's, visitors can find a diverse group of people, from college students to middle-age professionals, a testament to the mass appeal and iconic status of the facility.

Consisting of four historical buildings originally constructed in the 1870s, Maggie Mae's is an English pub, art gallery, sports bar and club all in one. The establishment is a proud supporter of the local live music community, treating guests to an eclectic mix of music genres from different bands that play in each of Maggie Mae's beautifully designed spaces.

Meeting planners have little to do in the way of decoration when it comes to the visual pop culture landscape that is present on virtually every wall of the facility. Walking through Maggie Mae's, visitors can find a large representation of artwork from Robert Hurst, the official artist of the Texas Sports Hall of Fame since 1997. His signature acrylic work captures the singular achievements of some of the biggest sports and music stars of recent memory. With custom guitars by Gibson and stunning photography by Eddie Kramer (www.kramerarchives.com), Maggie Mae's is a virtual shrine to the legends of rock-and-roll.

Maggie Mae's also gives meeting planners the option of using its much coveted Rooftop Terrace which provides stunning panoramic views of the Austin skyline. At 5,000 square-feet, it's the largest rooftop space on Sixth Street, perfect for evening events where guests can enjoy a cocktail underneath the stars.

Aside from breathtaking event space, Maggie Mae's is a true turnkey institution. At no extra charge, meeting planners have access to all of the facility's available audiovisual equipment, including 26-, 14- and 12-foot screens and more than a dozen televisions of various

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sizes, all of which operate on a closed circuit, allowing everything to be used simultaneously. The event team at Maggie Mae's can also provide basic linens, additional décor and flower arrangements, giving planners all they need to develop the perfect corporate gathering.

With Maggie Mae's exceptional catering options, planners don't have to worry about the food department either. Maggie Mae's specializes in buffet-style din-

ners with emphasis on Southwest cuisine, Tex-Mex favorites and an impressive selection of signature appetizers. With great food and a tasty beverage menu, Maggie Mae's is the place to meet for planners who want to join in on the party and not just organize it. ■

For more information on hosting memorable parties and corporate events at Maggie Mae's, call (512) 989-1340 or visit www.maggiemaesaustin.com.

